



MDBD | 3-4 July 2024 | Advancing Medical Health Technology | mdbd.usm.my

### SPEAKER'S BIOGRAPHY

NAME: Peter Hoffmann

# **POSITION & AFFILIATION:**

Professor, Lloyd Sansom Chair

President Australasian Proteome Society

Vice President international HUPO

Clinical Health Sciences, University of South Australia, Adelaide, AUSTRALIA

#### **EMAIL ADDRESS:**

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### TITLE OF TALK:

Towards personalised medicine: Proteomics of patient derived cells and tissues

### **PROFESSIONAL EXPERIENCE**

Professor Peter Hoffmann is President of the Australasian Proteomics Society and Vice President of the international Human Proteome Organisation (HUPO). For over two decades, Prof Hoffmann's research has delved into the identification of low abundant proteins and the mapping of their posttranslational modifications and their use as potential biomarkers for early detection of diseases, one of the biggest challenges in proteomics. He is leader in the field of Mass Spectrometry Imaging and his research group was the first to use this technology in Australia. He is Director of the NCRIS Bioplatforms Australia Node for Tissue Imaging Mass Spectrometry. He has experience transforming research into industry-relevant outcomes, forming OncoDX to commercialise patented biomarkers for the early detection of ovarian and gastric cancer.



\*Biomarker Discovery

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# AWARDS AND RECOGNITION

Prof Peter Hoffmann has been recognized for his work in Proteomics. He has received the following awards:

- 2005-2009: Bio Innovation SA Directors Initiative
- 2020-onwards: President Australasian Proteome Society
- 2024-onwards: Vice President international HUPO

### **RESEARCH INTEREST**

- i. Protein characterisation in Biopharmaceutical products
- ii. Imaging Mass Spectrometry using FFPE gynecological cancer tissues.
- iii. Discovery of Biomarkers for the early detection of ovarian and gastric cancer
- iv. Identification and characterization of beer and food related spoilage and production specific microorganisms as well as analysis of contaminations or functional compounds in food and beverage products.
- v. The use of label free mass spectrometry technology for the quantification of disease specific changes in protein expression.

Prof Peter Hoffmann is a passionate and dedicated expert in Proteomics and Mass

Spectrometry. He is a valuable asset to the Biopharmaceutical and Food industry

documented through collaborations with CSL (Biopharma, 4 PhD projects), Coopers and

Unigrain (Beverage and Food industry, 2 PhD projects). He is committed to making a

difference in these areas.